

FOOT TRAFFIC REPORT

Foot Traffic Report Summary:

The competitor restaurant located at 2727E 86th Street in Indianapolis seems to have consistent foot traffic over the past 12 months, with the highest number of visitors recorded in December 2022 at 7573. The location had an estimated 5.4K visitors in the month of April 2023. The average yearly sales estimate for the location is \$3.94mm, which translates to \$404.29/Sq Ft. Over the last 12 months, the foot traffic at the location has fluctuated, with a 32% increase in August 2021 and a 26% increase in April 2022 compared to the previous year.

Report Prepared for Target Location at:

2727E 86th Street, Indianapolis IN 46240, US on 5/9/2023

Square Footage:

The target location is estimated to be **2,217 Sq Ft**

Estimated Foot Traffic Last Month:

Last Month (4/2023) target location had an estimated **5.4K visitors**

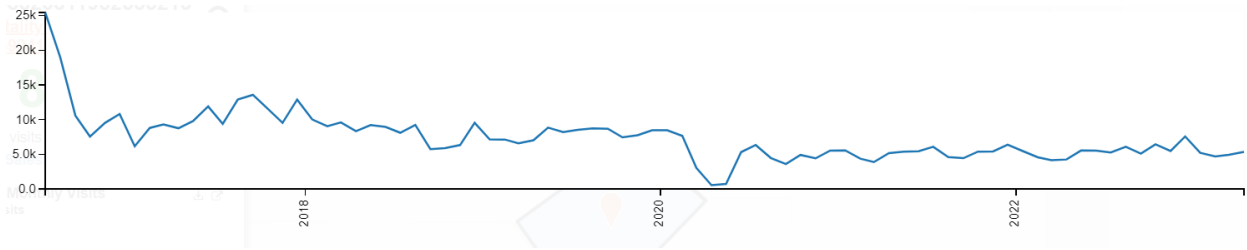
Estimated Foot Traffic Last 12 Months & Prior Year Change:

	5/1/2022	6/1/2022	7/1/2022	8/1/2022	9/1/2022	10/1/2022	11/1/2022	12/1/2022	1/1/2023	2/1/2023	3/1/2023	4/1/2023
Last 12 Mos	5550	5545	5259	6086	5097	6448	5473	7573	5217	4691	4941	5352
Prior Year	5372	5446	6086	4609	4441	5396	5420	6400	5471	4579	4143	4256
Y/Y % Change	3%	2%	14%	32%	15%	19%	1%	18%	5%	2%	19%	26%

Average Yearly Sales Estimate:

The target location average yearly sales is an estimated **\$3.94mm or \$404.29/Sq Ft**

Estimated 5 Year Foot Traffic Trend & Raw Traffic Data:



5/1/2022	6/1/2022	7/1/2022	8/1/2022	9/1/2022	10/1/2022	11/1/2022	12/1/2022	1/1/2023	2/1/2023	3/1/2023	4/1/2023
5550	5545	5259	6086	5097	6448	5473	7573	5217	4691	4941	5352
5/1/2021	6/1/2021	7/1/2021	8/1/2021	9/1/2021	10/1/2021	11/1/2021	12/1/2021	1/1/2022	2/1/2022	3/1/2022	4/1/2022
5372	5446	6086	4609	4441	5396	5420	6400	5471	4579	4143	4256
5/1/2020	6/1/2020	7/1/2020	8/1/2020	9/1/2020	10/1/2020	11/1/2020	12/1/2020	1/1/2021	2/1/2021	3/1/2021	4/1/2021
740	5317	6344	4477	3607	4913	4417	5542	5571	4380	3881	5178
5/1/2019	6/1/2019	7/1/2019	8/1/2019	9/1/2019	10/1/2019	11/1/2019	12/1/2019	1/1/2020	2/1/2020	3/1/2020	4/1/2020
8848	8209	8534	8745	8678	7443	7748	8463	8457	7650	3042	556
5/1/2018	6/1/2018	7/1/2018	8/1/2018	9/1/2018	10/1/2018	11/1/2018	12/1/2018	1/1/2019	2/1/2019	3/1/2019	4/1/2019
9211	8953	8108	9234	5755	5901	6332	9532	7149	7134	6587	7034

Red = First US State Issued State at Home Order for Covid-19 Pandemic